



AGRICULTURE WORKS HARD FOR ▶ MONROE COUNTY

Family-owned farms, food processors and agriculture-related businesses generate thousands of jobs and millions of dollars of economic activity for Monroe County, while contributing to local income and tax revenues.

Agriculture's annual impact:

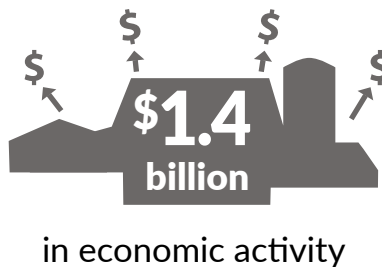
WHAT DO OUR FARMS PRODUCE?



HOW MANY PEOPLE DOES AGRICULTURE EMPLOY?



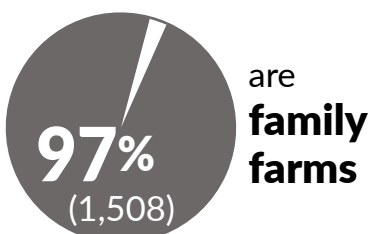
WHAT IS THE ECONOMIC IMPACT?



HOW MUCH TAX DOES AGRICULTURE CONTRIBUTE?



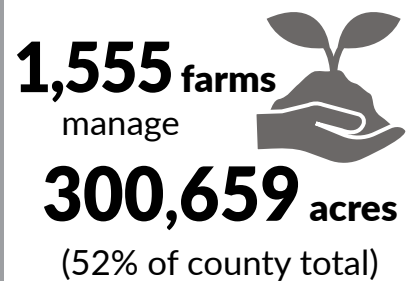
WHO OWNS THE FARMS?



HOW MUCH IS SOLD LOCALLY?



WHO TAKES CARE OF THE LAND?



THE AGRICULTURE SECTOR BENEFITS THE ENTIRE COUNTY

Monroe County agriculture is diverse. Cranberry marshes cover the low-lying sandy soils in the northeast. Dairy and beef operations dot the silt and clay loam soils in the ridges and valleys of the county’s central and southern areas. And cash grain and diversified farms can be found throughout. Dairy, cash grain, cranberries, and beef, are the counties top revenue producers. Monroe County ranks second in the state in cranberry production and in the top 20 in dairy, beef and forage production. It is also home to many fresh-market produce growers as well as a number of organic farms.

Did you know?

MONROE COUNTY IS
No. 2 in Wisconsin’s fruit,
nuts & berries industry



Extension
UNIVERSITY OF WISCONSIN-MADISON

The University of Wisconsin–Madison Division of Extension is part of the local and statewide network of organizations and agencies that support Wisconsin’s \$104.8 billion agriculture industry. Extension helps enhance the economic impact of agriculture by providing research-based information that increases farm profitability, improves food safety, reduces environmental impacts and expands agribusiness networks.

**For more information,
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Support for this work was provided by UW–Madison Division of Extension, Dairy Farmers of Wisconsin and Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP). Economic data (2017) provided by: Steven C. Deller, Professor, Department of Agriculture and Applied Economics, UW–Madison and Community Development Specialist, UW–Madison Extension. Contribution of Agriculture to the Wisconsin Economy: Updated for 2017 is available at <https://go.wisc.edu/i6947n>. Additional data was from the USDA 2017 Census of Agriculture. Publication production was completed through a collaboration of the Extension Natural Resources Institute and the Extension Office of Communications and Stakeholder Engagement.

Produced in cooperation with Dairy Farmers of Wisconsin, Wisconsin Department of Agriculture, Trade and Consumer Protection and Wisconsin Farm Bureau.

