



Extension

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NEWS RELEASE

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Extension Farm Management Friday Webinar on March 18th

This webinar will address the transfer of management when transitioning the farm to the next generation. Having intentional conversations around farm succession and developing future plans for the farm provides a better chance of transition success.

Who's the Boss? The Transfer of Management on the Farm is the topic that will be discussed on March 18 from 11 a.m. to noon. This webinar will explore the challenges and opportunities associated with the transfer of management from one generation to the next. We will highlight research and resources for beginning the conversation, identifying what factors might impede on the transfer of management, and creating a timeline for when and how management could change hands.

Farm Management Friday webinars are a part of Extension's Farm Ready Research winter programming for farmers and ag professionals to improve business profitability and lifestyles through informed decision-making. There is no charge to participate in the sessions, but pre-registration is required to allow access to the session. Register online at go.wisc.edu/FarmReadyResearch.

Learn the most up-to-date information on topics from dairy and livestock production to forage and farm management. Farm Ready Research webinars continue until May 2022.

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